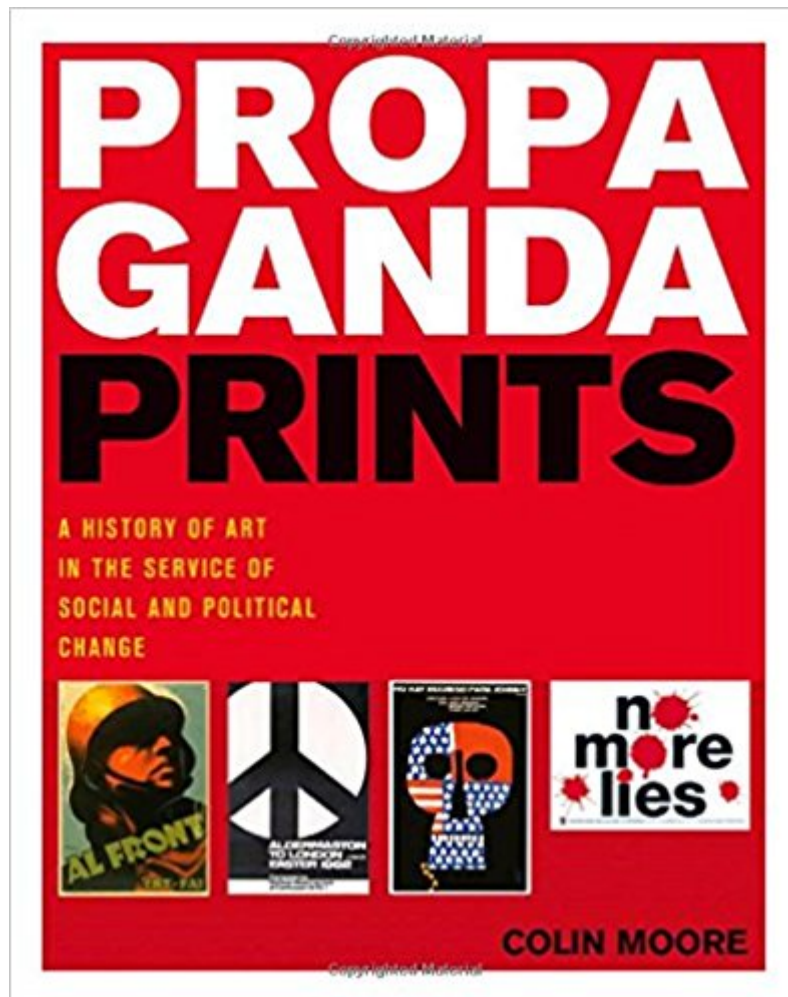


The book was found

Propaganda Prints: A History Of Art In The Service Of Social And Political Change



Synopsis

Art has been used in the service of social and political movements, for good and evil, from ancient times to the present day, and this unique book explores the history, cultural diversity, and artistic legacy of art works that have had far greater impact than political and social rhetoric and have served as key catalysts for change. Colin Moore presents the art in themes such as political state control, opposition, revolution, politics, and social influence such as advertising and self-promotion, and provides historical context to explain the origin of the dreams and concerns that prompted mass movements. Three hundred images are explored representing five thousand years of civilization from the ancient Mesopotamians, Romans, Crusaders, Normans, Victorians; movements such as the Suffragettes, the Nazis and the Hippies; and revolutions in America, France, Russia, Mexico, China and Cuba. From Gutenberg's printing press to YouTube, from Alexander the Great to President Obama, this review of propaganda art reflects the best and the worst of how our common hopes and dreams can be guided and manipulated by powerful, persuasive art images.

Book Information

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Customer Reviews

Moore does a great job of presenting material with academic depth in an engaging way, but without watering it down. "the history of the modern world, through a focus on propaganda. Love the selected art and the analysis.

This is a spectacular work - one of those books that you can't believe hasn't been written before

now. It covers every aspect of art as propaganda, from advertising to state control across the world. Anyone interested in getting a message across using visual communication should read and learn from this book. The history of art as propaganda turns out to have a surprisingly long history dating back well into ancient times. And everyone was at it: religious leaders, good and bad rulers, political agitators, self promoters and professional marketeers. The three hundred examples reproduced in the book are well selected, well reproduced and well laid out with just the right amount of accompanying text: factual and to the point. This is one of those rare things: a work that serves as an academic reference book, interesting reading for the lay reader, and a coffee table book all at the same time. Highly recommended. One might even say Moorish.

No dust cover and published in a format usually for lower quality books. Still, good information inside.

very well written; the argument, is eye opening. Some of this is used in marketing psychology...

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